

Poster Guidelines

The poster is a visual, graphic genre. Its purpose is to present results and findings in a more informal way. At the poster session, the authors have five minutes each to highlight the most important information regarding their work, and then there is an opportunity to discuss it with members of the audience.

Suggestions for creating a poster

- The poster summarises all important components of the study. It should be informative in itself.
- The poster should not be overcrowded. It should not contain much verbal information. The structural units (e.g. research question, methods, results, etc.) should be visually separated.
- Results should be communicated in tables, diagrams, pictures.
- Recommended font size: not smaller than 24.

The size and material of the poster

Recommended poster size: A0.

Recommended material: paper or fabric (these are easy to display on the poster stands provided.)